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Los Angeles, CA 90036

My Website

Portfolio

OLIVIA A. SHELDON

Fueled by success, I'm eager to help drive innovation. By understanding the big picture, I systematically use my design skills and unique sense of marketing to communicate and bring ideas to life. I am an adaptable, socially conscious, and extremely driven creator.

EXPERIENCE

SCREEN ENGINE/ASI

In-House Graphic Designer

08, 2023 -
PRESENT
Hybrid

- Design large-scale multi-page digital tools for new business opportunities from concept to completion within a timeframe and on budget.
- Helped open a new company branch by designing logos, and curating digital graphics and templates for live data presentation.
- Communicate with multiple departments to independently propose, and supply mockups. Create designs to satisfy the given project limits.

ANNE ROBIN CALLIGRAPHY

Designer

05, 2023 -
PRESENT
Remote

- Create aesthetic layouts and compelling designs for high-end clientele events-- such as invitations, menus, and signage using custom vector art, unique fonts, and other digitally translated art.
- Assist owner with design consulting and idea collaboration.
- Deliver professional package files fitting diverse needs in a fast-paced, deadline specific time-frame.

OVERHEARD

Digital Design Content Creator

2022 - 2024
Remote

- Create designs and deliver on-demand graphics for brands and campaigns in LA social media platform with 1.6M+ followers.
- Success led to project growth and expansion from Los Angeles target audiences to other major markets such as New York City and London.

ECO PROMOTIONAL PRODUCTS, INC.

Marketing & Communications Assistant

2020 - 2022
Hybrid Intern

- Designed multi-media marketing materials elevating company's unique social and environmental goals. Effectively collaborated with a team.
- Delivered quick turn-around mock-ups, vector translations, image editing to assist sales force and drive business success.
- Developed a company brand color guide, templates, and social media marketing tools elevating the company brand to stand out in a competitive marketplace.

2023 -
Present
Remote

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, California
2019 - 2024

Bachelor of Architecture (B.ARCH)
(5-year program)

3.7 GPA
Magna Cum Laude

VERNON HILLS HIGH SCHOOL

Vernon Hills, Illinois
2015 - 2019

Seal of Biliteracy (Spanish)

National Honors Society

Junior/Senior Leadership Program

2018-2019 Illinois State Scholar

4.2 GPA

SKILLS

CREATIVE
ANALYTICAL
DETAIL ORIENTED
ORGANIZED
SELF-MOTIVATED
TEAM PLAYER
ADAPTABLE
EFFECTIVE COMMUNICATOR
QUICK LEARNER

PROFICIENT AT:

Adobe Suite
Rhinoceros 3D
AutoCAD
Revit
iMovie
Social Media
Canva
Microsoft 365
Google Suite
3D Physical Modelling

Working Knowledge In:

SketchUp, Enscape

INTERESTS

SPEC MAGAZINE
Designer

INDEPENDENT
ENTREPRENEURSHIP

Developing business tools and processes; ie. ideation questionnaires

Promotion of sustainable upcycling and resell vintage clothing projects

Large-scale art commissions in commercial and community spaces

LABELLE FOUNDATION,
ANIMAL EDUCATION AND RESCUE
Volunteer

PUZZLE SOLVING
Mathematics and logic

TRAVELING

FOOD EXPERIMENTATION

Referrals and letter of recommendation available upon request.

OLIVIA A. SHELDON

AUDIENCE-LOGY

THE AUDIENCE CALLS THE SHOTS

A New Podcast

Welcome to Audience-ology, the first podcast to explore the power of the audience in Hollywood. We'll be looking at the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars. We'll be looking at the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

MEET THE HOST.

Olivia A. Sheldon is the author of the book, *Audience-ology: How the Audience Calls the Shots in Hollywood*. She is a member of the Academy of Motion Picture Arts and Sciences and the National Academy of Television Arts and Sciences. She is also a frequent speaker at industry events.

PODCAST OUTLINE

Episode 1: The Audience Calls the Shots
Episode 2: The Audience Calls the Shots
Episode 3: The Audience Calls the Shots
Episode 4: The Audience Calls the Shots
Episode 5: The Audience Calls the Shots
Episode 6: The Audience Calls the Shots
Episode 7: The Audience Calls the Shots
Episode 8: The Audience Calls the Shots
Episode 9: The Audience Calls the Shots
Episode 10: The Audience Calls the Shots

EPISODE 1: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 2: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 3: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 4: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 5: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 6: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 7: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 8: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 9: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

EPISODE 10: THE AUDIENCE CALLS THE SHOTS

What is the audience's role in Hollywood? How has the audience shaped the industry? This episode explores the ways that the audience has shaped the industry, from the classic studio system to the current streaming wars.

